

FOR IMMEDIATE RELEASE: July 2, 2020

**Re: B&A Corporate Advisors adds two members to its new Advisory Board**

**London, Ontario:** Mergers and Acquisitions advisory firm, B&A Corporate Advisors, today announced the formation of its new Advisory Board, with the addition of two inaugural members.

Barry McLean and Joe Dales, both from Ontario, have agreed to assist the company and its founder, Eric Bosveld, with its vision of establishing itself as the leading independent, Agri-Food M&A Advisory firm in the lower middle market.

"Both Barry and Joe, are astute, experienced business professionals, that are well-connected and highly respected in the agri-food industry. I look forward to working closely with them as we forge relationships with new potential clients, and as they provide me with senior-level guidance and support," said Bosveld. "Our strategy is centered around helping private business owners prepare for a potential sale, well before they plan to sell. The value of having Barry and Joe as a trusted sounding-board, and how to execute our strategy, will be immeasurable."

McLean currently sits on several boards and is the former President of Canada Bread, Canada's largest commercial bakery. He currently works with the management teams of food and companies helping them in making transformative decisions that unlock value.

Dales is currently the co-founder of London's RH Accelerator and leads their agriculture and food innovation sector. He is a co-founder of Farms.com and AgCaeers.com and sits on several agribusiness private company boards.

"I have known Eric for a long time and welcome the opportunity to work with him to provide Corporate Advisory services to the agriculture and food industry. These are exciting times in this sector and I am pleased to offer my business experience, skills and vast network to the B&A clients," said Dales.

**About B&A Corporate Advisors:** B&A Corporate Advisors is a Mergers and Acquisitions Advisory firm focused exclusively on the Canadian and U.S. food and agribusiness industries in the lower middle market. While we are small and nimble, we pride ourselves on producing outsized results for our clients, through a blend of industry experience, best practices know-how, negotiating skills and strategic outsourcing of back-office support services to keep our services lean and cost-effective.

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